



Malla Reddy College of Engineering & Technology

(Autonomous Institution-UGC, Govt of India)

School of Computational Intelligence



Report of the IIC Program

1. Title of the event : Inter/Intra Institutional Business Plan Competition.
2. Quarter in which activity conducted : Q3
3. Category of the activity : IIC -Calendar
4. Program Type : Level 3 - Workshop
5. Program Theme : Business Plan Projection
6. Date & Time : 22-03-2025, 10:00 AM to 04:00 PM
7. Duration (in hours) : 6 HOURS
8. No of Student Participants : 63
9. No of Faculty Participants : 3
10. No of External Participants (if any) : Nil
11. Expenditure incurred (if any) : Rs 4250/-
12. Mode of Delivery : Offline
13. Any other remarks : Nil

14. Objectives of the Activity:

A business idea's purpose is to serve as the foundation for a new venture, outlining the concept, target market, and potential for profit or social impact. It's the initial vision that guides market research, product development, and business strategy, ultimately contributing to economic growth and innovation.

15. Benefits in terms of learning/Skill/Knowledge obtained:

- The invited dignitaries highlighted the perspective of the investors towards funding a business idea.
- They also explicated on various central, state and private organizations incentives for promoting the ideas.

- They also pointed out that by drafting a perfect business idea can also impact on socio-economic reforms of the nation.
- The idea if finalized can also be transformed into an efficient “Patent” for approval.
- They appreciated the participated students whom despite of various undergoing academic and non-academic activities, have attended and made this event a grand success.
- A total of 17 Batches comprising of 63 students from Malla Reddy College of Engineering and Technology have participated in this event.
- 1 Panel comprising of 3 faculty members have scrutinized the idea proposals.
- The marks are awarded based on the parameters - Dress Code, Body Language, Idea Notion, Literature Review, Query Addressal.
- The top 3 ideas were commended with attractive cash prizes.

16. Web Links:

- YouTube- <http://youtube.com/post/UgkxMGpzTGggIhBMmhMWUAWOGT69RBOpJEom?si=pfKIWJ9KHdLbi3Jr>
- X- https://x.com/mrcetofficial/status/1905226216560308525?t=Iy6HfB_zuw6PZmdjophiXA&s=08
- Facebook - <https://www.facebook.com/share/p/15sEsRFdDW/>
- Instagram - <https://www.instagram.com/p/DHdlm1sSs3-/?igsh=MTd4djclanRuY2VsaA==>

Signature of Co-Ordinator

Signature of HOD

Signature of IIC President

Brochure:



**MALLA REDDY COLLEGE
OF ENGINEERING & TECHNOLOGY**
(AUTONOMOUS INSTITUTION - UGC, GOVT. OF INDIA)
Affiliated to JNTUH; Approved by AICTE, NBA-Tier 1 & NAAC with A-GRADE

DEPARTMENT OF COMPUTATIONAL INTELLIGENCE
Organizes an

INTER/INTRA INSTITUTIONAL BUSINESS PLAN COMPETITION

REGISTRATION

<https://forms.gle/GENU58fPDwnK6RSXA>

FOR ANY QUERIES, CONTACT:

- M. Vamsi Krishna (9014258395)
- iiccse4mrcet@gmail.com

EVENT

Date: 22/03/2025
Time: 10 AM Onwards
Venue: Seminar Hall, CI Block

PROJECT SCOPE

- Bachelor of Business Administration (BBA)
- Master of Business Administration (MBA)
- Diploma in Business Management
- Other Intra-Disciplinary Areas

RULES AND REGULATIONS

- All the Engineering and Diploma college students are eligible to participate.
- Team size should be a minimum of 3 and a maximum of 6 members.
- The top 3 Ideas will be deposited in the "YUKTI" Innovation Repository of the Institute.
- Registration Fees per Batch: ₹ 250

**ATTRACTION CASH
PRICES FOR TOP 3
BUSINESS PLANS**

TOP 3

STUDENT CO-ORDINATORS

K. Parinitha (8247624873)	K. Rukmini (7995893987)
Ch. Venkat (9133808033)	M. Ragitha (7416986210)

CHIEF PATRONS

Dr. V. S. K. Reddy
Director
Dr. S. Srinivasa Rao
Principal

PATRONS

Dr. T. Venu Gopal
Dean (Student Affairs)
Dr. P. H. V. Sessa Talpa Sai
Dean (R & D)

CONVENOR

Dr. D. Sujatha
Dean (ET & CSE) & HOD (CSE AI-ML)

CO-CONVENOR

Mr. M. Vamsi Krishna
IIC Coordinator

Evaluation Sheet:

DEPARTMENT OF COMPUTATIONAL INTELLIGENCE, MRCET ORGANIZATION OF INTER INSTITUTIONAL BUSINESS IDEA COMPETITION

MARKS REVIEW SHEET		DATE: 22-03-2025							
FACULTY ID									
FACULTY		MR. SATEESH KUMAR 21006 Dr. P.N.A. RAO 2207							
DEPARTMENT		COMPUTATIONAL INTELLIGENCE							
BATCH	BUSINESS IDEA NAME	ROLL NUMBER	STUDENT NAME	DRESS CODE (10)	BODY LANGUAGE (10)	IDEA NOTION (10)	LITERATURE REVIEW (10)	QUERY ADDRESSAL (10)	TOTAL (50)
1	Piezoelectric Shoe	22N31A6684	Kore Parinitha	8	7	8	6	7	36
		22N31A6689	Kohitij Kodati						
		22N31A66A2	M. Nandhu Kumar						
		22N31A66C6	N. Deepak Rathi	7	6	6	6	5	30
2	Furniture	22N31A66C3	M. Varunham						
		22N31A6646	M. Sai Teja						
		22N31A66A7	M. Rathwik						
		23N31A66A9	P. Satwik	7	6	8	4	4	29
3	AI Driven Compound Calculator for foreigners	23N31A6673	G. Sai Sujan						
		23N31A66B1	P. Adithya						
		22N31A6682	K. Prasanna Sai	6	6	6	4	4	24
		22N31A6668	J. Gravan Kumar						
4	Next-Gen Deployment: AWS powered BAC-Gen strategy for IoT	23N31A6612	Md. Abdullah						
		23N31A66A9	G. Shiva Teja	6	6	7	6	5	30
		23N31A66C2	K.A. Sai Charan						
		23N31A66B5	I. Sheelesh						
5	Ajji Snap								
6	1								
7	The Soul of Travel	23N31A6613	Alitha Patterojoshi	6	7	8	6	5	32
		23N31A6615	A. Sai Vishwas						
		23N31A6628	B. Shravya Sharma						

				5	4	5	3	2	19
8	Smart strike light system	22N31A7339	M. Akshaya						
		22N31A7337	M. Akshaya						
		22N31A7338	M. Sandeep Kumar						
		22N31A7306	A. Dhanya Deepika						
		22N31A7351	N. Sathwik Reddy.						
9	Smart traffic control System	23N31A6602	A. Samuel	6	5	8	5	5	29
		23N31A6603	A. Divesh						
		23N31A6605	A. Sai teja						
		23N31A6624	A. Akshaya						
		23N31A6652	A. Greethanjali						
10	AI-Powered health by mental companion	23N31A6606	P. Vashwanth	7	6	8	5	5	31
		23N31A6600	D. Apsara						
		24N31A6623	R. Shobh						
		24N31A6625	Mr. Kaleem						
11	Automated resume screening system	22N31A66K2	D. Teja Sri	6	5	5	3	3	22
		22N35A6619	V. Karthikeya						
		22N35A6613	M. sandeepkumar						
12	AI-Powered Mental Health	24N31A6623	MD Shob Adeem	7	6	7	3	3	26
		24N31A6625	Kaleemulla						
		23N31A6600	Apsara						
		23N31A6606	Vashwanth						
13	Farm-To-market-Hub, Empowering farmers & communities	22N31A6626	B. Vignesh Reddy	6	6	5	6	4	25
		22N31A6627	B. Abhaya Sri						
		22N31A6621	Ch. Sri Ram Goud.						
14	Smart commute Hub	22N31A6676	Vijay	6	5	6	4	3	24
		22N31A6675	Niklesh						
		22N31A6607	Vikram						
		22N31A6603	Sneha						
15	Legal Advisory & Grievance System	23N31A6630	McCarthy	6	7	7	3	5	28
		23N31A66K0	Madhalini						
		23N31A66E3	K. Devika						
		23N31A66F9	Sai prajitha						
		24N31A66L5	madhuri						
		24N31A6612	harisha						

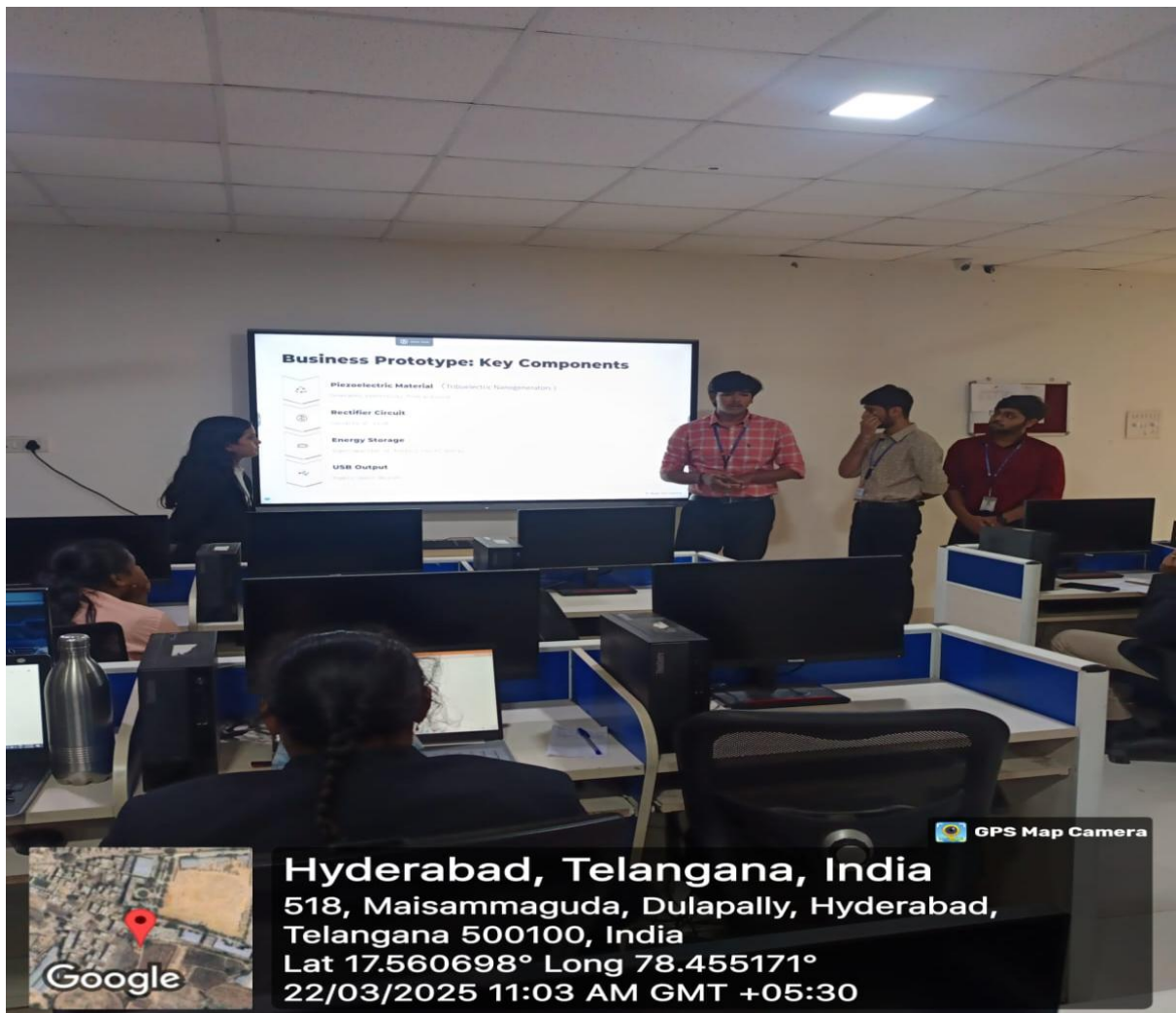
16	medipredict - AI powered symptom to disease diagnostic tool	MD. A. Adhikari	24N35AGG21	5	6	5	3	3	22
		MD. Adhikari	24N35AGG20						
		P. Lakshmi Narayan	23N31AGG06						
		K. Lakshmi	24N35AGG20						
17	AI-powered Sign Language	23N31AGG46	N. Vanshika	7	8	8	3	3	29
		23N31AGG48	N. Samardha						
		23N31AGG47	P. Tejaswini						
		23N31AGG49	M. Rohan						
18	Crop recommendation using Machine Learning	B. Nandini	23N31AGG49	6	6	7	5	3	27
		O. Trisha	23N31AGG45						
		M. Pavan Kumar	23N31AGG40						

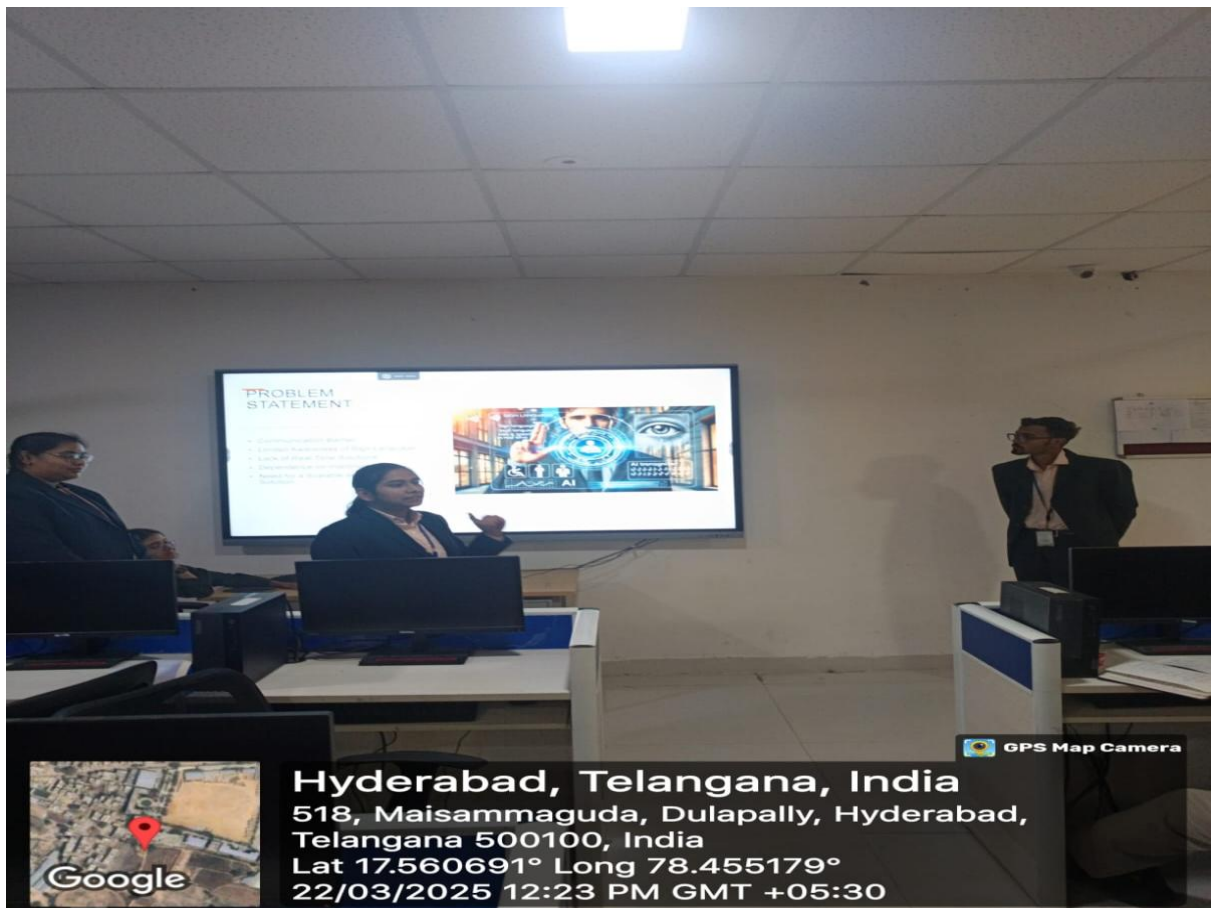
19 OCRExpert
 S. 23N31AGG49 Sashi Rekha
 23N31AGG45 SK Sameer
 23N31AGG47 T Ganesh Goud

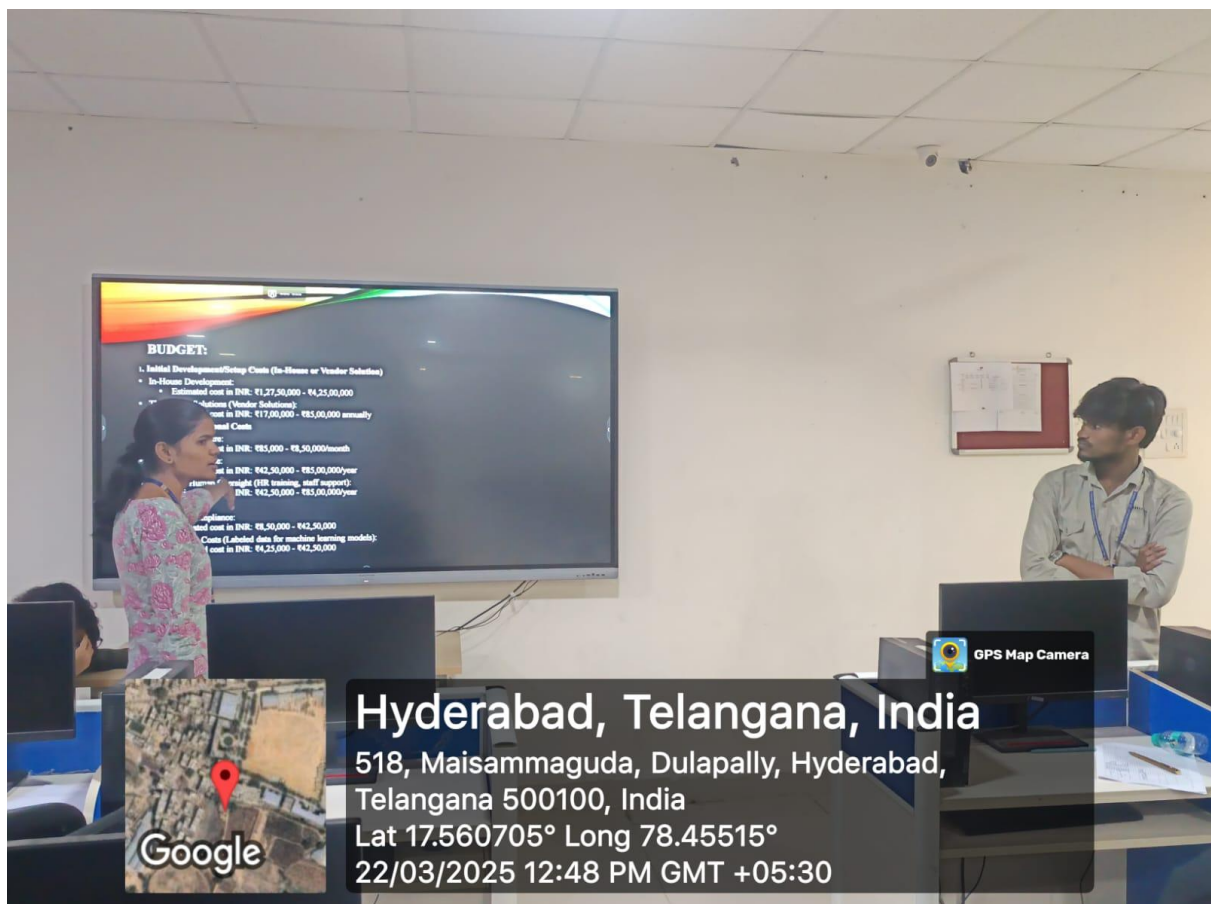
6 6 7 5 5 28

Photos:











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